BOSTONAGENT / 2018 EDITORIAL CALENDAR

JANUARY

New Realtor Regulations

Every new year brings with it changes to how real estate professionals conduct business. We highlight some of the key developments in licensing requirements, continuing education and more.

FEBRUARY

Top Producers

What does it mean to be a top producer? Our interviews with some of the most successful agents reveal the secret to real estate success.

MARCH

Spring New Construction

We share our discussions with top developers on important trends in construction, the challenges developers face, issues of affordability and more. Plus, we highlight some of the most promising new construction and development projects!

APRIL

Selling Luxury Homes

The luxury market is thriving, but how can agents position themselves to capitalize on the booming market? We show you how!

MAY

Neighborhoods

We feature several neighborhoods in both the city and suburbs that are seeing significant growth and attracting homebuyers with new amenities and a high quality of life.

JUNE

Fair Housing

On the 50th anniversary of the Fair Housing Act, we take a closer look at this historic law and how it impacts agents in their careers.

JULY

Agents' Choice Awards

In our annual Agents' Choice Awards, we ask our readers to vote for their favorites in a variety of categories, including Industry MVP, Managing Broker of the Year and the Charitable Services Award.

AUGUST

Real Estate Technology & Marketing

From new social media networks to mobile apps to virtual reality, we help agents understand how to use technology to facilitate better relationships and improve their business.

SEPTEMBER

Fall New Construction

We share our discussions with top developers on important trends in construction, the challenges developers face, issues of affordability and more. Plus, we highlight some of the most promising new construction and development projects!

OCTOBER

Who's Who 2018

Our Who's Who issue features the best and brightest in real estate – including agents, brokers, lenders, developers and more!

NOVEMBER

Mortgage Lending

From interest rates to tax reform and new technological advances, here are some of the factors that will shape mortgage lending in 2018 and beyond.

DECEMBER

Managing Brokers/ Leadership

How do managing brokers recruit and retain top agents while maintaining an excellent company culture? They share their insights and further define what it means to be a leader.